

ARIE Terms of Use

Terms of Use for ARIE, ASPPH's Chatbot

Effective Date: June 23, 2025

Welcome to ARIE, the AI-powered chatbot provided by the Association of Schools and Programs of Public Health (ASPPH) on https://www.aspph.org. These Terms of Use ("Terms") govern your use of ARIE and form a binding agreement between you and ASPPH.

By using ARIE, you acknowledge that you have read, understood, and agree to be bound by these Terms. If you do not agree, please do not use the chatbot.

1. Purpose of ARIE

ARIE is designed to be an **A**I **Resource** for **Institutional E**xcellence

ARIE is the **IDEA Institute's** cutting-edge, equity-focused chatbot, developed to support learning, discovery, and academic transformation across the public health spectrum.

Built in partnership with <u>Amazon Web Services</u> (AWS), ARIE uses a Retrieval-Augmented Generation (RAG) model to deliver intelligent, trustworthy, and contextual responses based on ASPPH's curated content.

It is for informational and general assistance purposes only.

2. Eligibility

ARIE is intended for individuals who are 18 years of age or older. By using ARIE, you affirm that you meet this eligibility requirement.

3. Acceptable Use

You agree to use ARIE in a lawful, respectful, and responsible manner. You must not:

- Use ARIE to harass, threaten, or harm others
- Input false, misleading, or harmful information
- Attempt to reverse engineer, probe, or interfere with ARIE's functionality
- Upload or input any confidential, sensitive, or personally identifiable information not necessary for your inquiry

4. Al Limitations and Disclaimers

ARIE is powered by artificial intelligence and may provide responses that are inaccurate (AI "hallucination"), incomplete, or outdated. ARIE does not provide legal, medical, or financial advice.

You should not rely on ARIE as a substitute for professional judgment or official ASPPH communication channels.

5. Data and Privacy

ARIE may collect and process user interactions to:

- Improve chatbot performance
- Understand user needs
- Monitor for abuse or misuse

For full details on how ASPPH collects, uses, and protects your information, please refer to our **Privacy Policy** and **EU General Data Protection Regulation Notice (EU GDPR).**

By using ARIE, you consent to this data collection and use.

6. Intellectual Property

All content provided by ARIE, as well as the underlying chatbot framework, is the property of ASPPH. You may not reproduce, distribute, or repurpose ARIE's content without prior written permission.

7. Availability and Modifications

ASPPH reserves the right to modify, limit, suspend, or discontinue ARIE at any time without notice. We may also update these Terms periodically. Continued use of ARIE constitutes acceptance of the updated Terms.

8. Disclaimers and Limitation of Liability

ARIE is provided on an "as is" and "as available" basis. ASPPH is not liable for any direct or indirect damages arising from your use of ARIE.

9. Governing Law

These Terms are governed by the laws of the District of Columbia, without regard to conflict of law principles.

10. Contact Us

If you have questions or concerns about these Terms or your use of ARIE, please contact the Association of Schools and Programs of Public Health at **info@aspph.org**.